The modern society has many rules to follow and not less requirements to obey. In order to correspond to all world’s obligations we have to do our best to be competitive at the job market and it’s possible unless you add to your work a drop of talent and creativity. Nowadays the term “creativity” is rather fashionable, it penetrates almost every sphere of our everyday life. You can hear it everywhere: at your workplace while looking for fresh ideas; at the lesson both teachers and learners are to show their creativity to make the studying process more productive; in any art the artist is obliged to be creative to gain the world’s approval and his own audience; and even at home while doing our chores.

For sure, one can’t imagine modern process of teaching and learning without being creative. Creativity at the lesson involves proper motivation and interest of learners. Creativity tends to improve students’ self-esteem, confidence and self-awareness. So, we, as teachers, must create favourable conditions for students’ creativity which is possible when they are properly motivated.

An essay is a piece of writing on a particular subject [ ]. As a rule the subject is provided by the teacher, if not think it over and choose the topic where you can show all your knowledge and open your potential fully. The creation of an essay requires a lot of knowledge of the writer, but the first thing to know and to remember is the peculiarity of the essay’s structure. The structure is the core of each paper that helps the writer to make a very well founded written construct. In order to compose an essay accurately the way it should be, it is necessary to keep in mind the main hints concerning the contents of the essay structure elements.

1. **Introduction**

- Introduction of any essay should be no longer than 1/10 of its length.
• The contents of an introduction has a deductive nature, as it leads the reader from the
general views or positions on the analyzed topics to the specific narrow theme of the
essay.
• Background information of it should gradually lead to the analyzed aspect of the
theme.
• Grab the reader’s attention by using various literature techniques.
• The paper’s main argument is a strong thesis statement (defining and stating the
author’s point of view).

2. Body
• The body of a basic essay may have as many body paragraphs as it is necessary to
prove the author’s argument of the thesis statement.
• It is vital to keep in mind that each paragraph is supposed to have one main
argument to analyze and has to reveal it in one solid thought in a sentence called
the topic sentence.
• Each body paragraph must be connected to following one with a logical link.

3. Conclusion
• The conclusion always deals with summing up the essays arguments revealed in the
topic sentences and the therefore present substantial evidence to prove the thesis
statement. It is usually written in one solid paragraph.
• It is also important to mention the importance of the general conclusion of the essay.

Creative writing and essay in particular gives you a voice to express an opinion or
story that you would like to share. Original, fresh and creative responses that reflect
insight and/ or personal point of view will be rewarded.
1. Follow the given instructions, you will be instructed on the word length.
2. Choose the topic carefully! Unless it is given, do not choose a topic or a genre you are
not familiar with.
3. Brainstorm various ideas and plan the content. (Brainstorming is defined as the process of thinking in different ways until you are able to come up with many new creative ideas).

4. Write a plan to follow. Even a short plan is better than no plan at all, and will start to give the writer a feeling that completing an essay on that topic is well within their grasp.

5. Write from your own personal experiences or emotions as the essays slant will reflect your attitude and tap into your creativity.

6. Original, fresh and creative responses that reflect insight and or personal point of view will be rewarded. Try not to be trivial, don’t use well-known patterns and clichés in your essay.

7. Be coherent! Pay attention to the logical flow of your paper.

8. Write the first rough draft and stick to the plan (minding the essay structure may ease the process of writing)

9. Make sure you include a compelling beginning a satisfactory ending.

10. Edit the first draft and add some ideas which may appear in the process of editing.

11. Pay attention to accurate spelling, punctuation and grammar.

12. Write, correct and edit the final product.